

gpd Blower Motors vs. Competitors

The blower motor assembly is designed to push/blow air across the evaporator to aid in heat transfer and cool the inside of the vehicle. Controlled electrically, the most common cause of failure is due to an inoperable connector or blower motor resistor. gpd takes pride in designing aftermarket replacements that meet/exceed OE fit, form, and function. Some aftermarket suppliers may offer universal replacements for blower motors as shown below. While universal replacements may “get the job done”, **it is essential that the blower motor wheel be properly fitted and balanced for proper function.** Purchasing a blower motor and wheel separately can be time consuming and ultimately more expensive.

gpd blower motors include a properly fitted, balanced wheel to reduce vibration, aid in noise reduction, and prevent premature failure.



gpd blower motors are boxed and packed with padding to prevent damage.



Competitor Design

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